

## I. Bachelor of Applied Science Degree - BAS

### ◆ Business Management in the Global Economy

CIP Code: 52.0201

<b>Program Title:</b>	Business Management in the Global Economy	
<b>Completion Award:</b>	Bachelor of Applied Science Degree (2+2 Completion Program)	
<b>Contact Hours:</b>	900	<b>Outside Study Hours:</b> 1,800
<b>Pre-requisite:</b>	Student must possess an AAS Degree in a similar field of study.	
<b>Semester Credits:</b>	60 hours	(including 15 semester credits of General Studies)
<b>Program Duration:</b>	120 weeks	
<b>Cost Per Credit Hour:</b>	\$275	<b>Total Tuition:</b> \$16,500
<b>Course Materials and Fees:</b>	\$125	<b>Total Course Materials &amp; Fees:</b> \$2,500**
<b>Total Cost of BAS Program:</b>	\$19,000 (including course materials and fees)	

#### Program Description

The Bachelor of Applied Science Degree in Business Management in the Global Economy prepares individuals to face the management and administrative challenges encountered in the current high-tech global environment. The core courses in the program are designed to provide the student with the statistical analysis, economics, business law, accounting and finance knowledge and skills to identify and analyze business issues; the marketing abilities to develop functional solutions; and the management disciplines to implement and maintain those solutions. The general education components of the program augment these abilities from the obvious courses in technical writing, business psychology, and safety and health in the workplace, to the indirect influences of political and environmental science.

#### Admissions Requirements

Associate degree of Business Administration and Information Technology from American College of Technology or an Associate degree in similar field from any other appropriately accredited college or university. Students who have an Associate degree in non-related field will be required to take an additional 9 college credit hours of introductory business and finance courses (identified below). Transcripts will be evaluated by ACOT to determine if the prerequisites have been satisfied, prior to enrollment. The prerequisites must be satisfied before beginning subsequent courses of the BAS program; however, the student can begin bachelor's level courses of which specific independent prerequisites are not required.

#### BAS Prerequisites

<b>Associate's Level Prerequisite</b>	<b>Corresponding Bachelor's Course</b>
CIB-110 Introduction to Business	BOB-300 Business Organizational Behavior
CIB-200 Accounting Fundamentals	BMA-400 Managerial Accounting
CIB-210 Accounting Info Systems – Practical Emphasis	BMA-400 Managerial Accounting

### **Program Outcomes**

Upon completion of this program, the graduate should be able to:

- Identify current and potential issues and concerns in an organization.
- Determine the sources of impending and future strengths, weaknesses, opportunities, and threats to the organization.
- Use statistical, economic, accounting, and finance tools to analyze and quantify those concerns.
- Present quantitative and technical issues with clear and concise methods.
- Apply best practices and marketing skills to formulate solutions and develop successful plans.
- Implement plans and solutions using proven management techniques.
- Evaluate the potential external, political, social, legal, and environmental business concerns.
- Utilize current and developing technologies to facilitate and grow a business.
- Identify national and global markets and implement programs to develop them.
- Provide a safe and healthy work environment.

### **Potential Employment**

Upon successfully completing this program the graduate may qualify to manage or direct a small to medium size business or a moderate to large department in a corporation. Graduates will possess the knowledge and skills to integrate the latest and developing technologies, such as social media marketing, and a global online presence; as well as incorporating these techniques into a safe, environmentally friendly, global workplace.

### **Graduation Requirements**

In order for students to successfully complete their program, all required materials must be completed, submitted, and within the maximum program duration. Students who fail to complete the program at this level may appeal to the Director of Education for an extension. **Students must also complete the proctored Degree Exit Examination for this program to graduate.**

Students can complete a course with a grade of "D" or 1.0, however, in order to meet SAP requirements and be able to graduate, the student has to have an overall average of "C" or (2.0 out of 4.0) for all courses and be able to complete all work required within 150% of the program duration or an additional year of the published length whichever is less.

**\* This course has a proctored final exam. Please refer to the Proctored Examination Policy and Procedure in the College Catalog or on the website at: [www.acot.edu/policies.htm](http://www.acot.edu/policies.htm)**

**\*\* For a detailed breakdown and description of the course materials, please refer to Course Materials under the Student Services section of the catalog.**

<b>Required Courses</b>	<b>Credits</b>
<p><b>STS-300 Business Statistics I</b>  Prerequisites: None  Text: Title: Modern Business Statistics with Microsoft® Excel®, 4e  Authors: David R. Anderson, Dennis J. Sweeney, Thomas A. Williams  ISBN-10: 0538479752 ISBN-13: 9780538479752  Copyright: ©2012 Published  Course Materials: \$125.00</p>	3
<p><b>STS-310 Business Statistics II</b>  Prerequisites: STS-310  Text: Title: Modern Business Statistics with Microsoft® Excel®, 4e  Authors: David R. Anderson, Dennis J. Sweeney, Thomas A. Williams  ISBN-10: 0538479752 ISBN-13: 9780538479752  Copyright: ©2012 Published  Course Materials: \$125.00</p>	3*
<p><b>BOB-300 Business Organizational Behavior</b>  Prerequisites: None  Text: Title: Modern Organizational Behavior: Tools for Success, 1<sup>st</sup> Edition  Authors: Jean M. Phillips, Stanley M. Gully  ISBN-10: 0538745762 ISBN-13: 9780538745765  Copyright: ©2012 Published  Course Materials: \$125.00</p>	3
<p><b>BIS-400 Business Information Systems</b>  Prerequisites: BOB-300, HRM-300, ESB-300  Text: Title: Principles of Information Systems, 10th Edition  Authors: Ralph M. Stair and George Reynolds  ISBN-10: 0538478292 ISBN-13: 9780538478298  Copyright: ©2012 Published  Course Materials: \$125.00</p>	3
<p><b>HRM-300 Human Resource Management</b>  Prerequisites: None  Text: Title: Modern Human Relations at Work, 11th Edition  Author: Kathryn W. Hegar  ISBN-10: 0538481064 ISBN-13: 9780538481069  Copyright: ©2012 Published  Course Materials: \$125.00</p>	3
<p><b>BSM-400 Strategic Management</b>  Prerequisites: None  Text: Title: Strategic Management: Concepts: Competitiveness and Globalization, 9th Edition  Authors: Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson  ISBN-10: 0538753099 ISBN-13: 9780538753098  Copyright: ©2011 Published  Course Materials: \$125.00</p>	3*
<p><b>ESB-300 Entrepreneurship and Small Business</b>  Prerequisites: None  Text: Title: Small Business Management: Entrepreneurship and Beyond, 5th Edition  Author: Timothy S. Hatten  ISBN-10: 0538453141 ISBN-13: 9780538453141  Copyright: ©2012 Published  Course Materials: \$125.00</p>	3

ECN-400	<p><b>Macroeconomics</b></p> <p>Prerequisites: None</p> <p>Text: Title: Principles of Macroeconomics, 6th Edition          Authors: Gregory Mankiw          ISBN-10: 0538453060 ISBN-13: 9780538453066          Copyright: ©2012 Published</p> <p>Course Materials: \$125.00</p>	3*
ECN-410	<p><b>Microeconomics</b></p> <p>Prerequisites: ECN-400</p> <p>Text: Title: Microeconomics: A Contemporary Introduction, 9th Edition          Authors: William A. McEachern - University of Connecticut          ISBN-10: 0538453710 ISBN-13: 9780538453714          Copyright: ©2012 Published</p> <p>Course Materials: \$125.00</p>	3
ISM-400	<p><b>Internet and Social Media Marketing</b></p> <p>Prerequisites: BCB-300</p> <p>Text: Title: Principles of Internet, 1st Edition          Authors: Jason Miletsky          ISBN-10: 1423903196 ISBN-13: 9781423903192          Copyright: ©2010 Published</p> <p>Course Materials: \$125.00</p>	3
BGM-400	<p><b>Global Marketing</b></p> <p>Prerequisites: None</p> <p>Text: Title: Global Marketing, 3rd Edition          Authors: Kate Gillespie, H. David Hennessey          ISBN-10: 1439039437 ISBN-13: 9781439039434          Copyright: ©2011 Published</p> <p>Course Materials: \$125.00</p>	3
BCB-300	<p><b>Consumer Behavior</b></p> <p>Prerequisites: None</p> <p>Text: Title: Consumer Behavior, 5th Edition          Authors: Wayne D. Hoyer and Deborah J. MacInnis          ISBN-10: 0547079923 ISBN-13: 9780547079929          Copyright: ©2010 Published</p> <p>Course Materials: \$125.00</p>	3*
FIN-400	<p><b>Contemporary Financial Management</b></p> <p>Prerequisites: STS-310</p> <p>Text: Title: Contemporary Financial Management, 12th Edition          Authors: R. Charles Moyer, James R. McGuigan, Ramesh P. Rao, and William J. Kretlow          ISBN-10: 0538479175 ISBN-13: 9780538479172          Copyright: ©2012 Published</p> <p>Course Materials: \$125.00</p>	3
BLE-400	<p><b>Business Law and Ethics</b></p> <p>Prerequisites: None</p> <p>Text: Title: The Legal Environment of Business, 11<sup>th</sup> Edition          Authors: Roger E. Meiners, Al H. Ringleb, and Frances L. Edwards          ISBN-10: 0538473991 ISBN-13: 9780538473996          Copyright: ©2012 Published</p> <p>Course Materials: \$125.00</p>	3*

BMA-400	<b>Managerial Accounting</b> Prerequisites: None Text: Title: Cornerstones of Managerial Accounting, 4th Edition Authors: Maryanne M. Mowen, Don R. Hansen, and Dan L. Heitger ISBN-10: 0538473460 ISBN-13: 9780538473460 Copyright: ©2012 Published Course Materials: \$125.00	3
---------	---	---

**General Education Courses**

**Credits**

GSH-300	<b>Safety and Health in the Workplace</b> Prerequisites: None Text: Title: Health: The Basics, Green Edition, 9/E Author(s): Rebecca J. Donatelle ISBN-10: 0321626400 ISBN-13: 9780321626400 Copyright: ©2011 Published Course Materials: \$125.00	3
GBP-300	<b>Business Psychology</b> Prerequisites: None Text: Title Cognitive Psychology, 6th Edition Author: Robert J. Sternberg ISBN-10: 1111344760 ISBN-13: 9781111344764 Copyright: ©2012 Published Course Materials: \$125.00	3
GPS-300	<b>Political Science</b> Prerequisites: None Text: Title: The Challenge of Democracy Essentials: American Government in Global Politics, 8th E Authors: Kenneth Janda, Jeffrey M. Berry, Jerry Goldman, and Kevin W. Hula ISBN-10: 1111341915 ISBN-13: 9781111341916 Copyright: ©2012 Published Course Materials: \$125.00	3
GES-300	<b>Environmental Science</b> Prerequisites: None Text: Title: Environmental Science, 13th Edition Authors: G. Tyler Miller Jr. and Scott Spoolman ISBN-10: 0495560162 ISBN-13: 9780495560166 Copyright: ©2011 Published Course Materials: \$125.00	3*
GTW-400	<b>Technical Writing</b> Prerequisites: None Text: Title: Technical Writing for Success, 3rd Edition Authors: Darlene Smith-Worthington and Sue Jefferson ISBN-10: 0538450487 ISBN-13: 9780538450485 Copyright: ©2011 Published Course Materials: \$125.00	3